

Chitrarasu M

WEB / UI / GRAPHIC DESIGNER

Portfolio:

<http://www.tentsoftware.com/citruzportfolio/>

PROFESSIONAL SUMMARY

- Overall **6.5 Years** of IT Experience with in this, **3.5 years of experience** in the Design industry with expertise in **UI, Web and Graphic designing**.
- Hands on experience in designing **Rich Internet Application** for **Facebook** in **Flex** domain.
- Currently working on **UI designing of vChatter, largest Facebook video chatting application with over 2 million monthly users**.
- Worked on **more than 150 web designing projects**, starting from **Prototyping** to **A/B Testing** and have strong knowledge about creating Standards based website design.
- My expertise in Graphic Designing includes **Corporate Identity Branding, Banners, Posters, Flyers, Brochures, CD & Book Covers, Invitations and Stage backdrops**.
- I am **Part of the Brainstorming team**, so interacted with client directly on daily basis and **gave creative inputs** to improve the product.
- **Trained and managed designers from various countries** to enhance the team output.
- Worked for a variety of clients, from local businesses to companies around the world with diverse requirements.
- **Wrote jargon-free yet creative copyright** in many of my design projects with my excellent communication skills.
- **Worked as a team with Client, Flex / web developers and SEO's** to deliver websites before deadline.
- **Reduced production time by 15%** by creating a Designer Repository, over three months, utilizing **Digital Assets Management Tools [DAM]**.

MY PORTFOLIO

My portfolio has some of my favorite projects and I hope you really enjoy looking at my work, as much as I have enjoyed creating them.

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TECHNICAL SKILL SET

UI (Flex) Designing	Adobe Flash Catalyst
Raster Graphics Editor	Adobe Photoshop CS5
Vector Graphics Editor	Adobe Illustrator CS5
Web Weaver	Adobe Dreamweaver CS5
Web Technologies	XHTML & CSS
2D Animation	Adobe Flash CS5
A/B Testing	Optimizely
Prototyping	Balsamiq
CSS Frame Work	Blue Print CSS Frame work
Color Schemer	Adobe Kuler
Microsoft	Microsoft Word And Microsoft PowerPoint.
Operation Systems	Microsoft Windows Seven/Vista/XP/ 2000/9x
Expertise	<p>Rich Internet Application: Created web based and Facebook based Applications in Flex domain using, Flash catalyst and illustrator.</p> <p>Web: Creating stunning standards compliance websites using XHTML & CSS.</p> <p>Print: Corporate Identity Branding, Banners, Posters, Flyers, Brochures, CD & Book Covers, Invitations and Stage backdrops.</p>
Broadening My Skills on	DAM (Digital Assets Management), Adobe Bridge, HTML5 and CSS3.
Additional Skills	Communication skills and Presentation skills.

PROFESSIONAL EXPERIENCE

TENT SOFTWARE PVT. LTD, CHENNAI.
[CREATUS INDIA]
 UI/Web/Graphic Designer
 Aug 2010 – present
www.tentsoftware.com
www.creatus.com

- Planning & designing of **Rich Internet Applications** for **Facebook** in **Flex** domain.
- Using **Flash Catalyst** and **Illustrator** created complete user interface for Rich Internet Applications application.
- Took care of every design aspect of the application which includes **from icons to logos, website and promotions.**
- I am **Part of the Brainstorming team, so interacted with client directly on daily basis** and **gave creative inputs.**
- **Managed** and **Trained designers from various countries** to enhance the team output.

OOPS LABS, CHENNAI.
 Web – Graphic Designer
 Mar 2008 – Aug 2010
 www.oopslabs.com

- **Planning & designing of complete Web sites** starting from **Prototyping to A/B Testing.**
- Created stunning designs in terms of **Corporate Identity Branding, Banners, Posters, Flyers, Brochures, CD & Book Covers, Invitations and Stage backdrops.**
- **Interacted with clients across the globe** and understood their business needs.

ALLSEC TECHNOLOGIES LTD, CHENNAI.
 Intranet Web Master /
 Customer Support Executive
 Feb 2005 – Feb 2008
 www.allsectech.com

- **Designed and Maintained an intranet site named Telemighty to facilitate interaction between the employees.**
- Updated and Maintained the Telemighty site every week with new design and content.
- Interacted with customers across the globe as a customer support executive.

LINKS TECHNOLOGIES, CHENNAI.
 Computer Hardware
 Engineer
 Oct 2002 – Feb 2005

- Hardware Troubleshooting.
- Installing and maintaining systems through AMS.

PROJECTS

USER INTERFACE DESIGNING PROJECTS

Group Chatter

<http://betatest.vchatter.com/home/index>

- Planning & designing of Flex Group video chatting application named Group Chatter.
- Using Flash Catalyst and Illustrator created complete user interface for Group Chatter application.
- Being Part of the Brainstorming team interacted with client directly on daily basis and gave creative inputs to improve the product.
- **Managed and Trained designers from various countries** to enhance the team output.

Vchatter

<http://apps.facebook.com/vchatterapp>

<http://www.vchatter.com>

- Planning & designing of Flex based, Facebook video chatting application named vChatter.
- Using Flash Catalyst and Illustrator created complete user interface for vChatter application.
- Took care of every design aspect of the application which includes from icons to logos, website and promotions.
- Being Part of the Brainstorming team interacted with client directly on daily basis and gave creative inputs to improve the product.

WEB DESIGNING PROJECTS

<http://www.facebook.com/vChatter>

<http://www.vchatter.com/>

<http://www.peacevillage.in>

<http://pearlbeach.in/>

<http://titanaviation.aero/>

<http://ayshafoundation.com/>

<http://cs.annauniv.edu/>

<http://www.biogreennutrachem.com/>

<http://www.telwestservices.com/>

<http://www.astranutraceuticals.com/>

<http://www.bioactivesjapan.com/>

<http://www.aaasoftsolutions.com/>

<http://puratchithalaivan.com/>

<http://www.botree.co.in/>

<http://www.yourmoneytrek.com/index.php>

<http://www.marymarthascatering.com/>

<http://www.mymoneyin.com/>

<http://www.place2place.in/>

<http://www.barrientosconsulting.com/>

<http://sudistore.com/>

<http://irs4u.com/>

<http://www.fastrecharge.net/login.php>

<http://cacptonlinegurukripaexam.com/>

<http://onlinerecharge.net/login.php>

<http://www.indusvalleybuilders.in/>

http://www.chennaiwebdesign.com/static_websites/ambasadargroup/

http://www.chennaiwebdesign.com/static_websites/classic/

<http://oopslabs.com/projects/templates/vijaypark/>

http://www.chennaiwebdesign.com/static_websites/registry/

<http://oopslabs.com/projects/templates/grandresidence/grandresidence2/>

http://www.chennaiwebdesign.com/static_websites/chennaideluxe/

http://www.chennaiwebdesign.com/php_websites/gsh/

http://chennaiwebdesign.com/php_websites/necnellore/

http://www.chennaiwebdesign.com/php_websites/lafayetteyardsales/

http://chennaiwebdesign.com/php_websites/educorp/

http://chennaiwebdesign.com/php_websites/safehaven/

<http://www.oopslabs.com/phpprojects/jalaljewelers/>

<http://oopslabs.com/phpprojects/jalalsilks/>

<http://parfilmingservices.com/beta/>

<http://swathiengineering.com/agencies/>

EDUCATION AND CREDENTIALS

- Web Designer Pro - A Diploma course in web designing at IMAGE Institute of Technology, Chennai.
- Bachelor of Engineering (Mechanical) at Madha Engineering College, University of Madras, Chennai.

PERSONAL INFORMATION

Date of Birth	:	9 th June 1980
Personal Status	:	Male Married Indian
Languages Known	:	English and Tamil.
Passport No	:	B5280094
Permanent Address	:	#3, Kasturibai Street, Muthulakshmi Nagar, Chitlapakkam, Chennai – 64. India.